

Don't forget your entry will NOT be valid if you haven't completed an entry form AND made full payment.

<b>Interflora</b> <b>Florist of the Year Competition 2022</b> <b>Photographic Heat: Schedule 1</b>  <i>Inspired by Nature</i>	
<b>Date</b>	1st November 2021 – 31st January 2022
<b>Theme</b>	Inspired by Nature
<b>Kind of work</b>	Tied Design
<b>Description</b>	Create a predominantly foliage tied design which must include one single flower type to reflect the theme.
<b>Shape</b>	Free
<b>Size</b>	There is no restriction
<b>Technique</b>	Free
<b>Material</b>	Predominately foliage with only one single flower type allowed. All material for this design to be supplied by the competitor
<b>Imagery</b>	<p>All images must be provided by the competitor</p> <p>4 images will be required:            1 x Front of the design            1 x Profile (side elevation) of the design            1 x Back of the design            1 x Underneath of the design</p> <p><i>Underneath the design – so that the mechanics of how the design is constructed can be seen by the Judges</i></p> <p><u>Each image must show the entirety of the design no matter which angle.</u>  <b><u>NO other images will be judged.</u></b></p>
<b>Judging</b>	At least two thirds of the finished design must be fresh flower and/or fresh plant material. The judges will be looking for a high standard of technique and design.
<b>Judging Criteria</b>	Judging criteria as used by the UK Floristry Judges Guild Photographic Criteria. Terms & Conditions must be adhered to. The judge's decision is final, and no correspondence will be entered into.
<b>Exhibition</b>	The design must be staged against a plain background <u>only</u> . Lifestyle / Location / People images will <b>NOT</b> be judged. The images must be sharp, with appropriate lighting. Any stand / prop on which the design is displayed, will not be judged.

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