

**Interflora
Florist of the Year Competition 2022
Photographic Heat: Schedule 3**

Inspired by Nature

Date	1st November 2021 – 31st January 2022
Theme	Inspired by Nature
Kind of work	Arrangement
Description	Design and create an arrangement reflecting the theme
Shape	Free
Size	There is no restriction
Technique	Free
Material	All material for this design to be supplied by the competitor. If floral foam is used, ONLY biodegradable floral foam may be used
Imagery	<p>All images must be provided by the competitor</p> <p>4 images will be required: 1 x Front of the design 1 x Profile (side elevation) of the design 1 x Back of the design 1 x Mechanics of construction</p> <p><u>Each image must show the entirety of the design</u> <u>NO other images will be judged.</u></p>
Judging	At least <u>two thirds</u> of the finished design must be fresh flower and/or fresh plant material. The judges will be looking for a high standard of technique and design.
Judging Criteria	Judging criteria as used by the UK Floristry Judges Guild Photographic Criteria. Terms & Conditions must be adhered to. The judge's decision is final, and no correspondence will be entered into.

Exhibition	The design must be staged against a plain background <u>only</u> . Lifestyle / Location / People images will <u>NOT</u> be judged. The images must be sharp, with appropriate lighting. Any stand / prop on which the design is displayed, will not be judged.
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